

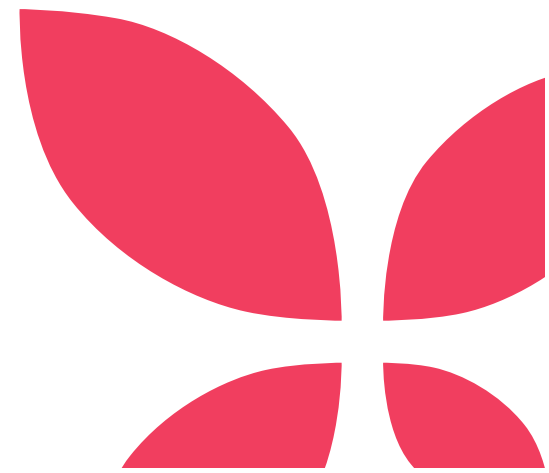


LOGO USAGE GUIDELINES

We would like you to use our logo in the best possible manner. As a result, you will need our permission before implementing these guidelines.

Please email marketing@xneelo.com to confirm permission. We ask this to ensure that everyone using our logo is a verified entity to protect our brand integrity.

Thanks
xneelo marketing



Full colour logo

Only use our full colour logo with both the pay-off line as well as the trademark symbol attached. We are very protective of this. The only time either element can be removed is when scaled to a minimum size (less than 150px wide).



PLEASE NOTE

The logo cannot be changed, cropped or squeezed in any way. The icon also cannot be used by itself or removed from the logo.

Minimum size usage

The minimum usage size with pay-off line and trademark emblem is 160px wide. Any use of the logo at a smaller size must have the trademark TM and pay-off line removed.

Minimum width: 160px

160px



Clear space

There must always be clear / white space around the logo.
This must be equal or greater than the width of the icon placed on all sides of the logo.



Incorrect usage



Do not change colours.



Do not modify any elements of the logo.



Do not remove any elements of the logo.



Do not lock up our logo with another.



Do not add visual effects to transform the logo in any way.